



## **SPONSORSHIP PACKAGES**

### **WHO & WHAT**

THEIR RADIOS MAY BE SILENT, BUT THE MEMORIES OF ARIZONA'S OFFICERS KILLED IN THE LINE OF DUTY LIVE ON.

ON SUNDAY, MARCH 4, 2018, THOSE MEMORIES WILL BE HONORED AT THE 14TH ANNUAL FALLEN OFFICER MEMORIAL RUN, A 5K FAMILY-FRIENDLY RUN IN DOWNTOWN PHOENIX COORDINATED BY ARIZONA CONCERNS OF POLICE SURVIVORS IN COOPERATION WITH THE PEACE OFFICER MEMORIAL BOARD CHARITY, INC. THIS IS A CERTIFIED RUN FOR COMPETITORS.

ALL PROCEEDS FROM THE RUN/WALK WILL BENEFIT THE FAMILIES OF FALLEN OFFICERS.

### **YOUR INVOLVEMENT**

THE RELATIONSHIPS MADE WITH SPONSORS AND SUPPORTERS ARE VERY IMPORTANT TO THE PEACE OFFICER MEMORIAL BOARD CHARITY, INC. AND CONCERNS OF POLICE SURVIVORS – ARIZONA CHAPTER. ALL OF THE SPONSORSHIP PACKAGES (EXCEPT FOR THE GAME DAY EXPERIENCE) PROVIDE:

- MAXIMUM EXPOSURE DURING A HIGHLY-ORGANIZED EVENT THAT SHOWCASES YOUR COMPANY
- ADVERTISING ON THE CONCERNS OF POLICE SURVIVORS – ARIZONA CHAPTER WEBSITE ([WWW.COPSARIZONA.ORG](http://WWW.COPSARIZONA.ORG))
- ADVERTISING THROUGH PRINT, SOCIAL MEDIA AND PSA'S
- EXPOSURE ON PRINTED BANNER AND OTHER MARKETING COLLATERAL BEFORE, DURING AND AFTER THE EVENT.

IF YOU ARE INTERESTED IN PARTICIPATING IN THE 14<sup>TH</sup> ANNUAL FALLEN OFFICER MEMORIAL RUN OR WISH TO LEARN MORE ABOUT HOW WE CAN GIVE EXPOSURE TO YOUR BRAND, PLEASE TAKE A MOMENT TO FILL OUT THE INFORMATION SHEET FOR US AT THE END OF THIS PACKAGE OR CALL US DIRECTLY FOR MORE INFORMATION. C.O.P.S. ARIZONA IS A 501(C)3 AND A TAX ID NUMBER CAN BE PRESENTED TO SPONSORS UPON REQUEST.

## **EVENT SPONSOR PACKAGES**

THE 2018 FALLEN OFFICER MEMORIAL RUN IS PRIMED TO BE ONE OF ARIZONA'S PREMIER LAW ENFORCEMENT EVENTS. CONNECT WITH THE LAW ENFORCEMENT COMMUNITY THROUGH ONE OF OUR SPONSORSHIP PACKAGES:

### **FINISH LINE SPONSOR (1 AVAILABLE)**

*PRICE: \$5,000*

PACKAGE INCLUDES:

- COMPANY LOGO ON ALL SHIRTS (UP TO 4,000 PIECES – VECTOR LOGO REQUIRED BY FEB. 15, 2018)
- ABILITY TO PUT UP YOUR TABLE/TENT AT START AND FINISH LINES
- LOGO ON ALL PRINTED MATERIAL AND FINISH LINE BANNER
- TEN (10) COMPLIMENTARY EVENT RUN/WALK ENTRIES
- MENTIONS ON ALL C.O.P.S. ARIZONA SOCIAL MEDIA OUTLETS
- OPPORTUNITY TO ADD PROMOTIONAL ITEMS TO REGISTRATION PACKETS.
- FEATURED IN RADIO & PRINT ADVERTISEMENTS/PSA'S

**MILE MARKER SPONSOR (10 AVAILABLE)**

*PRICE: \$500*

PACKAGE INCLUDES:

- YOUR COMPANY'S LOGO ON THE BACK OF EACH TEE SHIRT (UP TO 4,000 PIECES – VECTOR LOGO REQUIRED BY FEB. 15, 2018)
- LOGO ON ALL PRINTED MATERIAL AND FINISH LINE BANNER
- TWO (2) COMPLIMENTARY EVENT RUN/WALK ENTRIES
- MENTIONS ON ALL C.O.P.S. ARIZONA SOCIAL MEDIA OUTLETS
- OPPORTUNITY TO ADD PROMOTIONAL ITEMS TO REGISTRATION PACKETS.

**T-SHIRT SPONSOR (10 AVAILABLE)**

*PRICE: \$150*

PACKAGE INCLUDES:

- YOUR COMPANY'S LOGO ON THE BACK OF EACH TEE SHIRT (UP TO 4,000 PIECES – VECTOR LOGO REQUIRED OR 140 CHARACTER TEXT BY FEB. 15, 2018. CHARACTER LIMITS ARE SUBJECT TO CHANGE.)

**GAME DAY EXPERIENCE (UNLIMITED)**

*PRICE: \$0 (DONATION IS APPRECIATED)*

PACKAGE INCLUDES:

- OPPORTUNITY FOR YOUR BUSINESS TO PROVIDE PRODUCT OR SERVICES OF INTEREST TO RUNNERS. MUST HAVE ITEMS AVAILABLE TO ALL PARTICIPANTS AND VOLUNTEERS (APPROXIMATELY 2,000-2,500).

**DEMOGRAPHICS**

- APPROXIMATELY 1,500 ATTENDEES
- AVERAGE AGE: 35

- GENDER: APPROXIMATELY 60 PERCENT MALE, 40 PERCENT FEMALE
- MEDIAN INCOME: \$90,000
- GEOGRAPHY: 90% LIVE AND WORK IN GREATER PHOENIX

**CORPORATE SPONSOR INFORMATION FORM**

IF YOU ARE INTERESTED IN SPONSORING THE 14<sup>TH</sup> ANNUAL FALLEN OFFICER MEMORIAL RUN, PLEASE FILL OUT THE INFORMATION BELOW. THE RUN COMMITTEE RESERVES THE RIGHT TO MAKE FINAL APPROVALS ON ALL SPONSORSHIP PACKAGES AND COMMITMENTS. FOR QUESTIONS OR MORE INFORMATION, PLEASE FEEL FREE TO EMAIL [INFO@COPSARIZONA.ORG](mailto:INFO@COPSARIZONA.ORG).

**CONTACT INFORMATION (REQUIRED)**

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT PHONE NUMBER: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

**SPONSORSHIP (ONLY FILL OUT INFORMATION IF DIFFERENT FROM ABOVE)**

COMPANY NAME (AS ADVERTISED): \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

CONTACT PHONE NUMBER: \_\_\_\_\_

CONTACT EMAIL: \_\_\_\_\_

SPONSORSHIP PACKAGE INTEREST \_\_\_\_\_

PLEASE SCAN AND EMAIL TO [INFO@COPSARIZONA.ORG](mailto:INFO@COPSARIZONA.ORG) FOR MORE INFORMATION. THANK YOU FOR YOUR SUPPORT!

**C.O.P.S. ARIZONA AND THE PEACE OFFICER MEMORIAL BOARD CHARITY, INC. ARE 501 (C)3'S AND TAX ID INFORMATION CAN BE SUPPLIED UPON REQUEST.**

**14TH ANNUAL ARIZONA  
FALLEN OFFICER MEMORIAL 5K**  
*Honoring the fallen, supporting the survivors*



*This 14th annual walk/run is a heartwarming community event to remember Arizona's fallen officers. This fundraiser is hosted and benefits the Concerns of Police Survivors (C.O.P.S.) Arizona and the Arizona Peace Officers Memorial Charity, Inc. Proceeds from the event help rebuild the lives of fallen police officer families and for maintenance of Arizona's memorial. Can't attend? Register as a "sleepwalker."*

 **THIS IS A CERTIFIED COURSE** 

**WHAT:** 14TH ANNUAL ARIZONA FALLEN OFFICER  
MEMORIAL 5K WALK/RUN



**DATE:** SUNDAY, MARCH 4, 2018

**TIME:** 8:00 A.M. RUN BEGINS

**LOCATION:** WESLEY BOLIN PLAZA, PHOENIX, AZ

**REGISTRATION & MORE INFORMATION AT:**  
[WWW.COPSARIZONA.ORG](http://WWW.COPSARIZONA.ORG)